

NNDC Annual Report 2021

January 21, 2022 Annual Membership Meeting



**NORTHWEST
NEBRASKA**
DEVELOPMENT CORPORATION
CHADRON AND CRAWFORD

NEBRASKA
ECONOMIC DEVELOPMENT
CERTIFIED COMMUNITY

Business Development

- Consulted with 2 dozen small businesses and entrepreneurs
- NNDC received 13 direct inquiries for funding assistance. No loans were made in 2021.
- Met with 2 prospects looking for locations to locate/expand their businesses.
- ▶ Consulted with business and housing developers/companies via phone/email regarding specific requests for possible locations in Chadron
- ▶ Secured additional funding through LB840 program to fund our business loan fund
- ▶ Assisted the City in creating a one-time COVID-19 impact grant program, delivering nearly \$1000 each to more than 50 businesses
- ▶ Created the Magic Multiplier Gift Card match program, pumping more than \$10,0000 into the Chadron economy through more than 20 Chadron Businesses
- ▶ Created loan forbearance program for clients in light of COVID-19 shut downs
- ▶ Kept all businesses informed of COVID relief and programs via emails - listing resources and forwarding information on webinars that would be helpful to surviving the pandemic and ideas to change their businesses to be more competitive during the pandemic
- ▶ Served as a Board Member for Panhandle Area Development District. PADD provides another source of gap financing and grant writing and management for Dawes County

Community Development

- ▶ Worked with City and committee members to move forward the Downtown Revitalization projects. Downtown Plaza is being constructed as funds are available
- ▶ Assisted in application for funding for Housing development in conjunction with High Plains Community Development Corp.
- ▶ Lead the Rural Prosperity Project task forces and committee work with Heartland Center and UNL Extension
- ▶ Assisted PADD with identifying another business qualified for the Brownfield Assessment grant and provided funding for a Phase II environmental assessment
- ▶ Participated in regional community betterment efforts sponsored by Western Nebraska Development Network and the Rural Rendezvous. Speakers and developers from rural communities came together via zoom at locations throughout western Nebraska to talk about survival of small, rural communities

Advocacy

Heartland Expressway Association

- ▶ NNDC continues to be a leader in ongoing efforts to finish paving the Heartland Expressway as a 4 lane divided highway
- ▶ Chaired the Board of Directors for the Heartland Expressway Association, attended meetings, webinars and am leading the organization through development of a communication strategy for the future
- ▶ Attended the Port to Plains virtual meetings with Congressional representatives regarding the importance of highway infrastructure funding and improvements, assisted in preparing documentation of need for priority funding (later deleted) for the federal infrastructure bill
- ▶ Attended Ports to Plains Alliance (umbrella organization) board meetings and annual meeting (most via ZOOM).
- ▶ Advised NDOT on priorities for HEA with new Transportation Innovation Act funding
- ▶ Hosted Representative Adrian Smith (virtually) and John Selmer, Director NE Department of Transportation as keynote speakers for our annual meeting in September
- ▶ Met individually with Congressional staff members in Nebraska, relating our needs
- ▶ Represented HEA in visits to State Capital, NDOT meetings, Governor visits, legislative hearings
- ▶ Expanded HEA's awareness to area Leadership groups by co-sponsoring the annual trip to Lincoln

Advocacy

General Advocacy

- ▶ Represented our community and business interests with the Nebraska Legislature during hearings, chairing the NEDA Legislative Committee for the 9th year.
- ▶ Maintained relationship with Nebraska Business Development Center on CSC campus, participating in the federal procurement workshop, strengthening cooperative efforts such as lending workshops, hosted the Nebraska Enterprise Fund staff to discuss additional capital needs for borrowers in our area
- ▶ Worked with all partners from the State Department of Economic Development, Governor's office, County Commissioners, City Councils, League of Municipalities, and state and federal elected officials to assure our needs are being heard and addressed.

Support Activity

- ▶ Held board meetings bi-monthly via zoom and in person. Maintained office hours during the pandemic
- ▶ Maintained and updated building and site brochures and online presence to market specific properties available to site selectors
- ▶ Maintained up to date information on 3 different databases and social media for online marketing including NNDC Facebook page and both Crawford and Chadron NPPD Community Guides
- ▶ Made 30 Business Retention visits to NNDC members and non-members throughout the year
- ▶ Maintained positive relationship with City Councils and County Commission, making regular reports on activity
- ▶ Managed a loan portfolio with 15 loans and 14 clients
- ▶ Transitioned CDBG loan payment income back to Dawes County for their use

NNDC 2021

Operating Financials

Income

Membership Dues	\$ 74,525
Loan Administration	<u>\$ 8,184</u>
Total	<u>\$ 82,709</u>

Expenses

Office (accounting, supplies, audit, legal, util., rent, insurance)	\$ 35,215
Wages, benefits, w/hldg	\$ 51,427
Travel, prof. development	\$ 1,400
Total	<u>\$ 88,042</u>

Governor's Pine Ridge Wild Turkey Hunt	\$ 8,546
Leadership Chadron	\$ 5,850

NNDC checking account as of December 31, 2021

Operating Account (contingency funds)	<u>\$101,825</u>
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2021 Membership

Architect's Club

City of Chadron
City of Crawford
Culler's Law Office
Dawes County
Homestead Bank
FNBO
Platte Valley Bank
Nebraska Public Power District
Eagle Radio

Cornerstone Club

Bank of the West
Black Hills Energy
Chadron Community Hospital
Chadron Medical Clinic
Crites Shaffer, Conneally Watson Patras & Watson
Fuller Construction
Gardner, Loutzenhiser and Ryan
Great Plains Communications
Security First Bank – Chadron
Security First Bank – Crawford

Foundation Club

Big Bat's
Chadron State College
Country Kitchen
GMC of Chadron
Morford's
Northwest Eye Center
Your Selling Team

Builder's Club

Best Western, West Hills Inn
Brennan Electric
Chadron Chamber of Commerce
Chadron Federal Credit Union
Chadron Glass
Chadron Lawn Care
Chadron Lumber Company
Chadron Vision Center
Dana F Cole & Company
Dawes County Abstract
Eagle Chevrolet
Edward Jones & Company
George Klein, CPA
Holiday Inn Express
KCSR Radio
Museum of the Fur Trade
NE Department of Labor
Outlaw Printers
Quality Tire
Ron's Repair
Scott Roberts Electric
State Farm Ins. – Randy Bauer
Tommy's Car Lot
Wahlstrom Ford

Membership Club

Ginger Meyer

2021 Board of Directors

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